

## Seminar on Press Officers and Journalists of BRI Countries

Name	Seminar on Press Officers and Journalists of BRI Countries		
Organizer	Shandong Foreign Trade Vocational College		
Time	2024-05-14 -- 2024-05-27	Language for Learning	English
Invited Countries	Government officials, journalists and other media personnel in news departments and news agencies among the "Belt and Road" countries		
Number of Participants	25		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without mental diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English for training sessions and seminar communications	
	others	Family members or friends shall not follow	
Host City	Qingdao, Shandong Province	Local Temperature	13°C-20°C
Cities to visit	Beijing City	Local Temperature	14°C-26°C
Notes	<p>1. Please prepare a valid passport and visa in advance. 2. The seminar will organize participants to make learning reports and exchange ideas on capability building, participants should prepare for it in advance. 3. If you are unable to start on time due to special circumstances, or if there is a flight delay during the transfer, please contact the business office or project contact person(s) in time to inform them of your latest flight information in order to ask them to arrange pick-up. 4. In principle, individuals are not allowed to change the ticket to China, if necessary, please contact the business office to change the ticket according to relevant procedures. If you change the ticket without relevant department or person's consent, you will pay for all fees and costs caused by it. 5. Please confirm whether you need to re-check the baggage when you transfer. After the flight has landed and you have retrieved your baggage, please wait patiently at the International Arrival Exit (or Domestic Arrival Exit). The staff will pick you up with the pick-up card where the name of the organizer has been written. If you wait for more than 15 minutes, you can call the project contact person(s). 6. If the checked baggage is lost and needs to be registered with the airline, please call the project contact person(s) first to confirm the baggage delivery address and then fill in the registration form. 7. Please pay attention to the weather conditions in the host city, and bring appropriate clothing with you; prepare portable and comfortable shoes to facilitate visits; the important activities of this seminar require participants to wear suit or national costumes, please take them with you. 8. Please bring a small amount of commonly used drugs. 9. Some hotels do not provide computers, if you need a computer or laptop, please bring your own.</p>		

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About the Organizer	<p>Shandong Foreign Trade Vocational College, with the longest history of foreign trade vocational education in Shandong Province, has been awarded many titles like a national high-quality college, a provincial high-quality college, a special and leading college in Shandong Province and a Qingdao brand college. In the past 50 years, more than 70,000 graduates have been cultivated, and more than 3,000 enterprises have been founded by alumni, making outstanding contributions to regional economic and social development. The College has 11,000 full-time students and more than 600 teachers. The college currently offers 24 majors, including tourism management, exhibition planning and management, software technology, logistics management, and air crew. The College holds the chairmanship of the Advisory Committee of Foreign Language Teaching in Vocational Education of Ministry of Education, and the vice chairmanship of the Instructing Committee of National Vocational Education of Foreign Economic Relations and Trade Two large-scale training bases have been built in Tai'an and on the west coast of Qingdao, with five research centers, including the Free Trade Zone Research Center and the Cross-border E-commerce Research and Development Center. The College has the Shandong Cross border E-commerce Research Institute. The College is affiliated to the Department of Commerce of Shandong Province, and has close ties with the Bureaus of Commerce of various cities in the province. Therefore, the College can utilize various resources in the province to cooperate with thousands of enterprises. The college has collaborated with well-known enterprises such as Seaview Garden Hotel, China Travel Service (Qingdao) Co., Ltd., and Hisense Group and has established over 200 off campus training bases.</p> <p>In recent years, the college has successfully held several seminars for news media, news officials and media practitioners, such as the "Seminar for Journalists and Media Practitioners from African Union 2018", "Seminar for News Media (Jubilee Party) of Kenya 2019", "Seminar for Youth Leaders of National Journalists Organizations from the 'Belt and Road' countries 2022" and so on. The college has rich experience in organizing seminars with news and media themes, and has received letters of appreciation from participants in each seminar. Many domestic and international media have reported these seminars with good social benefits.</p> <p>The college has good cooperative relationships with various media outlets such as Xinhua News Agency, Phoenix TV, Shandong TV, Qingdao TV, and Dazhong Daily. We have collaborated on hundreds of news reports and held multiple training lectures, accumulating experience for conducting China-aid training projects for news officials.</p>	

<p style="text-align: center;">Seminar Content</p>	<p>The seminar is mainly aimed at government officials, journalists and other media personnel whose jobs are related to news departments and news agencies among the "Belt and Road" countries. The seminar sessions include: 1. Introduction to China's national conditions; 2. The view of news under socialism with Chinese characteristics; 3. Practice and reflection on news reporting of national news agencies; 4. The international perspective of media-integrated development in the era of all media; 5. The qualifications and capability building of media personnel; 6. News writing and commentary elements; 7. The operation and maintenance strategy of all media; 8. The art of all media communication in the context of internationalization; 9. News reporting and recognition of ethnic cultural values; 10. The development direction of journalist organizations and other courses.</p> <p>This seminar combines training sessions, discussion sessions, and field visits. Participants are going to visit Beijing. As the capital city of China and an international metropolis, Beijing is the political and cultural center of China. In Beijing, participants shall visit Beijing Phoenix TV, China Film and Television Base, China Media Museum, and other places. The seminar is to be held in Qingdao, which is a nationally designated city and an important coastal city. It is also the host city for major international events such as the Olympic Sailing Competition and the Shanghai Cooperation Organization Summit, as well as political and economic summits. Participants shall visit Qingdao Television Station, Peninsula Metropolitan Daily, Qingdao News Network and other institutions. Discussions and exchanges are to be held during the visits.</p> <p>This seminar aims to provide participants with an understanding of China's experience and practice in news and media and opportunities of capability building for officials and journalists from national news agencies among the "Belt and Road" countries. The seminar aims to promote exchanges and friendly relations between China and other developing countries in the field of news media.</p>
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